

Ameneh Balouch

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Lead WEB DESIGNER & DEVELOPER

PROFESSIONAL SUMMARY

Creative, multi-talented and award winning senior web and graphic Designer with more than 15 years experience in Web Design & Development seek new position. Experienced in interface design principles and all stages of development that make dynamic, distinctive, best-in-class websites. Able to scope project time and requirements, committed to quality and security. Designed and implemented more than 200 websites and collaborated in a variety of business fields from Dentists, Surgeon, and doctors to lawyer and automotive and airline industry.

EDUCATION

- **MA Animation** - University of Art, Tehran **10/2005-9/2008**
- **BA Graphic Design** - Shahed University, Tehran **10/2000-9/2004**
- **Certificate (Website Design and Development)** Pierce College, Woodland Hills, CA
- **Computer Science courses**
- **Digital Animation coursework**

TECHNICAL KNOWLEDGE

- **6+ years of experience with** HTML, XHTML, CSS2/CSS3 (Professional) JavaScript, jQuery and knowledge of PHP.
- **CMS** (Joomla, WordPress,).
- **Ecommerce** (Pinnacle, Fortune3, Zencart, Magento)
- Experience with **Git** at the **command line**
- Working experience with **bootstrap**
- Working experience with **git tower** and **Jekyll**.
- Working Experience with **frameworks** Modern web development workflows.
- **Responsive design** and implementation, **SASS, LESS and CSS Compiling**.
- Knowledge of **SEO** principles and General knowledge of modern SEO & social media marketing
- Knowledge of **MySQL databases**
- Familiarity with **APIs** provided by vendors and other 3rd parties
- Sublime Text or similar.
- Chrome and Firefox development tools, web performance, image optimization, and page load speed and woorank.

Software

- **Adobe Master Collection:** Photoshop, After Effects, InDesign Adobe premiere, Flash, Illustrator and Dreamweaver, CorelDRAW, Adobe Animate
- **3D & Animation Software:** 3DS Max, Soft Image and Moho

Both Mac OSX and Windows.

PROFESSIONAL EXPERIENCE

- **Lead Web Designer** at First Crescent-Santa Barbara, CA **2016-present**
- **Lead web developer** at pathingiter –Santa Barbara, CA **2016-present**
- **User Interface Designer and Webmaster** at CYBERSET.COM-Los Angeles, CA **2010-2016**
- **Web Designer & Senior Graphic Designer and Art Director** at RADCOM.ir **2003-2009**
- **Professor** at University of Applied Science **2008-2010**
- **Director & Producer, Script Writer and Layout Artist** for animation film project at “Deft” (Documentary and Experimental Film Centre) www.defc.ir **2008-2009**
- **Freelance Character Designer** at “Hanna Greeting Cards” Iran **2004-2008**
- **Advertising Consultant, Media Designer** at “Nisastan” **2005-2007**
- **Media director** at “1st Tehran Summer Festival” Tehran, Iran **2001-2002**
- **Fashion Designer** (Children’s Clothing), **Illustrator, Pattern Designer** at “COPOCI”

SUMMARY OF QUALIFICATIONS

- Creating customized website snapshots and designing web art from scratch
- Initiate/implement fundamental usability and aesthetic properties in user interface designs
- Developing winning web pages appropriate to clients' needs
- Creating graphic art for websites from Logo to slideshow and web banners, online ads, and e-newsletters
- Creating e-commerce shopping cart and managing data entry
- Problem solving and maintaining existing websites and maintaining current user interface design and behavioral consistency
- Creating interactive prototypes and UI specifications, including screen layouts, color palettes, typography, user-interface elements and branding materials like Logo, Flyer and advertising materials
- Strong design and production skills with emphasis on interactive elements
- Fast learner, exceptional communication, interpersonal, and time-management skills
- Strategic thinker and creative problem-solver with unique blend of management and leadership skills combined with graphic design, layout, and content review expertise
- Customer-focused/results-driven mindset, contributing to growth/success of companies

FILMOGRAPHY

Director, Animator, Scriptwriter, storyboarding

- Little Tale of Sara
- Lollipop
- Little Tale of Us
- The Baby
- Supervising for about 15 animation films directed by children under 12

ART EXHIBITIONS

- Solo Exhibition, Painting and illustration, Seyhoun Gallery, West Hollywood, CA **2010**

- Group Exhibition, Painting and illustration 9th Gallery, Los Angeles, CA **2010**

AWARDS & HONORS

- **Best Animation** Noor Film Festival, Los Angeles, CA **2011**
- **Appreciated by International Jury and Audience** of “6th Tricky Women Film Festival”
Vienna, Austria **March 5-9, 2009**
- **Glory Diploma:** animation film “Little Tale of Us”
6th Tehran International Film Festival **2009**
- **Appreciate Board:** 1st rank-Master’s degree level- field of motion picture
University of Arts **2008**
- **Appreciate Tablet:** best thesis in Master’s degree course in Animation
- **Ranked First place (top student)** among graduated students of animation **2008**
- **Ranked first place (top student)** among the senior high school students of mathematics
- **Ranked first place** in city of Kashan and State Esfahan, Iran **GPA:19.84/20** **1994**

PUBLICATIONS

- “Symbolism in Directing Animation” Pilban Magazine (www.pilban.ir) **2008**
- “Animation and Inner Child” Pilban Magazine **2008**
- “Role of contrast in animation” Simia Magazine **2007**
- “Art in Primary School” Labkhand Magazine **2005**